



Peoples Empowerment Group

ISB&M

International School of Business & Media

(Recognized by AICTE)

S.No. 44/1, 44/1/2, Nande Village, Pashan - Sus Road, Taluka Mulshi, Pune 412 115.
Ph.: 020-66754651/64 Fax : 020-66754678 Email : admissions@isbm.ac.in Website : www.isbm.ac.in

Dear Student,

Greetings from International School of Business & Media (ISB&M), Pune!

We would like to share with you the performance of our students regarding placements during the academic year ending March 2017

ISB&M had an excellent placement year 16-17. Most of the students (Over 88%) got placed by March. Expects to complete 100% placements by end April.

Several students have multiple Job offers that lead to job loss for other students.

Final Placements:

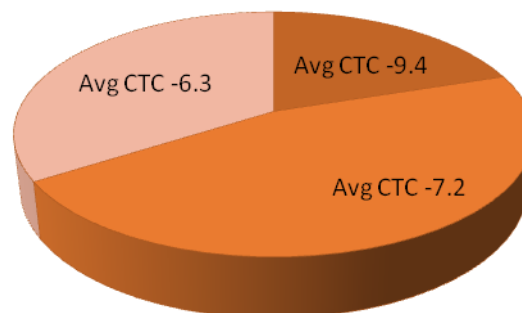
As a final lap, students utilize all their learned skills and experience to convert a job in an organization, which they identify with and embark on their journey in the corporate world. The event takes place generally in November and stretches till March

While no. of companies scheduled to visit were over 150, our entire batch got placed with 112 companies.

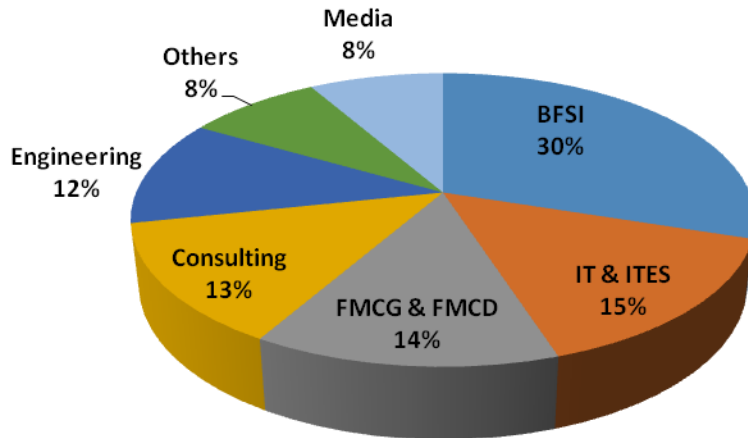
If we apply normal distribution model, compensation (CTC) will be (approximate judgment) as follows:

- Top 20 % students' placements: Average 9.4 Lacs CTC
- Mid 46 % students' placements: Average 7.2 Lacs CTC
- Bottom 34 % students' placements: Average 6.3 Lacs CTC

Final Placements



Sectorial Status



Final Placements (2016-17)- Recruiters List

Salary Range-10 Lacs & above	
1	Whirlpool
2	Haworth
3	LG
4	Dun & Bradstreet
5	Mu Sigma
6	Honeywell
7	Bajaj Allianz General
8	Bajaj Finserv
Salary Range-8 to 10 lac CTC	
1	Bharti Axa
2	Trust Group
3	Millward Brown
4	Wipro Consumer
5	Eaton Global
6	Paper Products Limited
7	HFFC
8	Bausch & Lomb
Salary Range-6 to 8 lac CTC	
1	Naukri.com
2	The Alchemist Ark
3	Haier
4	ICICI Pru Life
5	Tata Communications

6	Tata Technologies (HR)
7	TCS
8	Credit Suisse
9	Hyundai Construction
10	Indusion Consulting
11	Kotak Life Insurance
12	Oberoi Realty
13	CCD
14	Essel Finance
15	Mahindra Finance
16	Veer Ventures
17	ICICI Bank
18	ICICI Securities
19	LadCo Crest
20	Manipal Global
21	Sany Heavy Industries
22	Syntel
23	Jaro Education
24	Prodigits
25	Varroc Engineering
26	Bajaj Allianz Life
27	ITC Infotech
28	Michael Page
29	Nuance Communications
30	Parle Global
31	Yes Bank
32	Birla Sunlife AMC
33	Capmetrics Advisors
34	CP Group
35	Blue Star
36	Deloitte
37	Inbody
38	Subros
39	Entercoms
40	Westernacher
41	Gati KWE
42	Harman International
43	Tata Croma

Summer Internship Placement:

Summer Internships Opportunities are provided to the students to gain corporate exposure for a period of 8-10 weeks, which goes a long way in helping them leverage their learning during final placements. This internship provides students with an opportunity to gain work experience in an area of concentration or interest while receiving credit towards their diploma

- No. of companies visited: 61

% of students placed:

- Marketing: 100%
- Finance: 100%
- Human Resources: 100%
- Insurance & Risk Management : 100%
- Media & Communication : 100%
- Supply Chain & Operations Management : 100%

Break up of summer Internship Companies recruited from campus:

- MNCs – 48%
- Top Indian Companies: 38%
- Startups & Others : 15%

Sr. No	Summer Placements (stipend Ranging from Rs 10,000 to 40,000)
MNCs	
1	Aditya Birla Philippines
2	Airbus Group
3	American Axles
4	Asian Paints
5	Atlas Copco
6	Barclays
7	Bristlecone
8	Carlsberg
9	Carat Media
10	ConAgra Foods
11	Credit Suisse
12	Dun & Bradstreet
13	Essel Propack

14	Frost & Sullivan
15	Haier
16	Harley Davidson
17	Harman International
18	J. Walter Thompson
19	Kohler
20	Mahindra & Mahindra
21	O&M
22	Philips
23	PwC
24	Sany
25	Siemens
26	Tata Motors
27	TCS
28	Volvo
29	Westernacher
Leading Business Houses	
1	ACC Cement
2	Air Vistara
3	Airworks
4	Amul
5	Bajaj Finserv
6	Bharti Airtel
7	Birla Sunlife
8	Callaway Golf
9	Capital First
10	H&R Block
11	HT Media
12	Nirmal Bang Securities
13	Panoromic
14	Pantaloons
15	Perfect Relations
16	Reliance General Insurance
17	Seven Seas
18	The Times Group
19	Trust Group
20	VF Brands
21	Zoom Insurance
22	The Porter
23	9X Media
Startups & Others	
1	Greenlight Planet
2	Inteso Technologies
3	Inventive Global
4	Mighty Antz Media

5	Nestkeys
6	Nitor Infotech
7	Quantum Corporation
8	Value Notes
9	Yoola

Our consistent track record of 100% placements year after year and the diversity of companies that recruit from ISB&M are testaments to the quality of our student pool and the robustness of our curriculum.

These placements reflect the faith reposed in ISB&M and performance of our Alumni and the training capabilities of ISB&M.

Wishing you a great career ahead!



Dr. Anirban Sengupta
Executive Director
International School of Business & Media (ISB&M), Pune

