

## International School of Business & Media

**Note:** The Application Form and Prospectus will be issued only in the name of the applicant. The Form is not transferable. Please fill in with your own handwriting. May attach any additional inputs, but no original copies of certificates or mark sheets.

### Single Application Form for Admission to Post Graduate Diploma in Management (PGDM) Programme Batch 2017-2019

Attach your  
photograph  
and  
sign  
across

Form has Sections A, B, C, D & E. (Complete all Sections and don't skip any Section, Fill the form in Block Letters)

ISB&M Programme is Dual Specialization Programme. Choose your primary career interest:

- Marketing       Finance       HR       IRM       SCOM  
 Health Care Management       Social Sector Management       Media & Communication

#### SECTION A:

**NOTE:** You specify campus preference at the time of GD & PI.

Choice of Centre for Group Discussion (GD) and Personal Interview (PI): \_\_\_\_\_

(Amritsar, Ahmedabad, Allahabad, Bangalore, Bhopal, Bhubaneswar, Chandigarh, Chennai, Delhi, Gurgaon, Guwahati, Hyderabad, Indore, Jaipur, Jamshedpur, Kanpur, Kolkata, Lucknow, Mumbai, Nagpur, Patna, Pune, Raipur, Ranchi, Varanasi)

**Identification Number and Score:** (Candidate must have any one score to be eligible to apply)

	CAT	XAT	MAT	CMAT
Identification Number				
Score in Percentile				

#### SECTION B:

Personal Information:

First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Father's/Guardian's Name: \_\_\_\_\_

Mother's Name: \_\_\_\_\_

Professional Background of Parent/Guardian: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Height: \_\_\_\_\_ Weight: \_\_\_\_\_ Blood Group: \_\_\_\_\_  
(dd/mm/yyyy)

Any Major Ailment or Sickness: \_\_\_\_\_ Nationality: \_\_\_\_\_

Person with Disability: Yes  No  If yes, mention: \_\_\_\_\_

Are you a member of SC/ST/OBC: Yes  No  If yes, mention the category: \_\_\_\_\_

#### Contact Information:

Present Address: \_\_\_\_\_

City/Village: \_\_\_\_\_ Post office: \_\_\_\_\_ State: \_\_\_\_\_ Pin Code: \_\_\_\_\_

Tel. (with STD Code): \_\_\_\_\_ Mobile: \_\_\_\_\_ E-mail: \_\_\_\_\_

Permanent Address: \_\_\_\_\_

City/Village: \_\_\_\_\_ Post office: \_\_\_\_\_ State: \_\_\_\_\_ Pin Code: \_\_\_\_\_

Tel. (with STD Code): \_\_\_\_\_ Mobile: \_\_\_\_\_ E-mail: \_\_\_\_\_

**SECTION C:** Education Background (*Attach photocopies of the certificates*)

Course	University/Board	Institute	Year of Passing	Subjects	Mark * (%)	Class/ Grade
Std. 10						
Std.12						
Graduation**						
Others						

\* For Graduation, please give aggregate of mark of all years. If appearing for final year, mention aggregate of 1st & 2nd.

\*\* Mention BA, B.Sc., B.Com., BBA, B.Tech., B.E. (Mechanical, Electrical)etc.

**SECTION D:** Work Experience: (*Will be required to furnish proof of work experience certificate*)

Sr. No	Company	From	To	Position held/KRAs	Location

What are your career growth expectations? \_\_\_\_\_

**SECTION E:****About ISB&M:**

How did you hear about ISB&M?  Print Media  Friends  Coaching Center  Other Sources

Why do you think ISB&M is the best option? \_\_\_\_\_

**Career Goals:**

What are your long-term objectives in life? \_\_\_\_\_

Where do you see yourself five years from now? \_\_\_\_\_

Mention your strengths and weaknesses: \_\_\_\_\_

What qualities do you have which will make you a committed and responsible professional in corporate field? \_\_\_\_\_

**Payment Details:**

Demand Draft No. \_\_\_\_\_ Drawn on (Bank) \_\_\_\_\_ Demand Draft Date: \_\_\_\_\_

**Undertaking:**

- 1) I hereby submit to the jurisdiction of the Pune court in the event of any dispute. I have carefully noted the rules and process of admission as given in the prospectus which I am required to follow and shall in matters of interpretation; accept the decision given by the Director in this respect as final and binding.
- 2) I shall conduct myself as per the rules and norms of ISB&M, failing which I shall not approach the Director for any concession in this regard and shall be liable to be debarred from the Institute. Manual of Policy will be provided at the time of admission.
- 3) I have also read, understood and accepted the code and conduct of the Institute and shall take note of all communication put from time to time.

Date:

Signature of the Applicant \_\_\_\_\_