

## MANDATORY DISCLOSURE FOR PGDM PROGRAMMES

The following information is to be given in the Information Brochure besides being hosted on the Institution's official Website.

### I. NAME OF THE INSTITUTION:

International School of Business and Media  
(A Constituent of Peoples Empowerment Group)  
Address : 44/1, 44/1/2, Nande Village, Taluka Mulshi, Pune 411 042  
Phone : 020-66754600  
Fax : 020- 66754678

### II. NAME & ADDRESS OF THE DIRECTOR

Name	Dr. P. K. De				
Designation	Director	Qualification: Ph.D. (IIT Kharagpur) Experience: 38 years	Highest Degree	Specialization	Total Experience
		Date of Birth: 3 <sup>rd</sup> May, 1945	Ph. D.	Industrial Management	38 Years
STD Code	020	Phone No. (O) 66754600	Fax No.	66754678	
STD Code	020	Phone No. (R)	Fax No.		
E-Mail	<a href="mailto:pkde@isbm.ac.in">pkde@isbm.ac.in</a>	Mobile No. 9765800545			

### III. GOVERNANCE

Members of the Board and their brief background.

S.NO.	Name of the Promoter	Background
1	Dr. Pramod Kumar Srivastava	Educationalist
2	Ms. Saroja Rajendra Asthana	Scientist
3	Mr. Bhishmraj Srivastava	Student
4	Ms. Shantidevi Srivastava	House wife
5	Mrs. Suvira Asthana	House wife
6	Mr. Subramaniam Jayaraman	Educationalist
7	Dr. Chitra Asthana	Educationalist
8	Mr. Sandeep Bhalerao	Educationalist
9	Mr. Pramod Mokashi	Educationalist

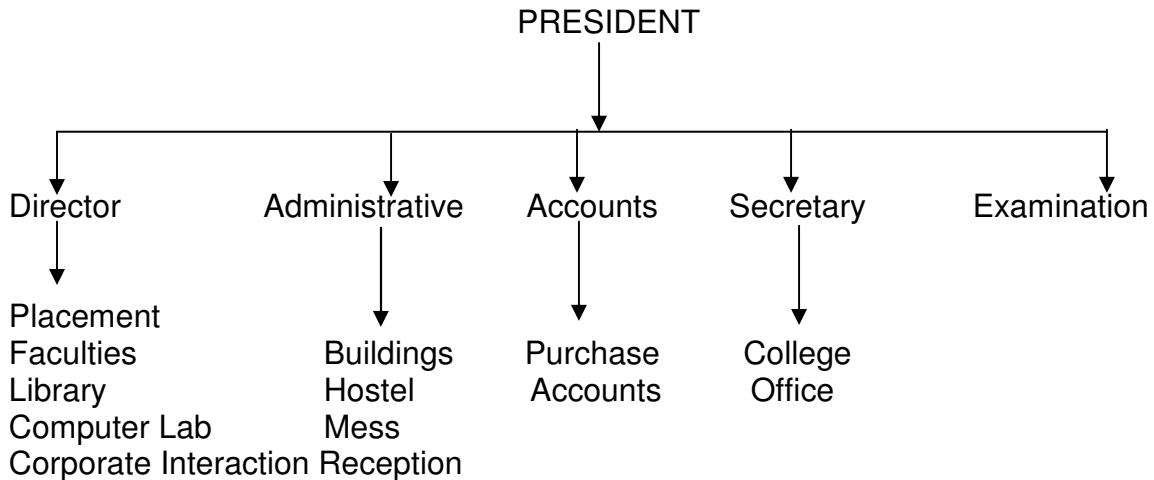
Members of Academic Advisory Body:

<b>S.No</b>	<b>Name</b>	<b>Designation</b>	<b>Organisation</b>
1	Mr. Arun Sehgal	Executive Vice President, HR	Glaxo Smithkline Conusmer Health Care Pvt. Ltd
2	Mr. Shyamal Sinha	Deputy MD	Timken India Ltd
3	Dr. C.M. Dwivedi	Group President, HR	Financial Technologies Group of Companies
4	Mr. R. S. Chopra	Managing Director & Chairperson	Piaggio Greaves Pvt. Ltd.
5	Mr. Marcel Parker	President, HR, Chairperson & MD	Raymonds IKYA Human Capital Solutions
6	Prof. R.S. Ganapathy	Former Professor	IIM Ahmedabad
7	Dr. Pramod Kumar	President ISB&M	Peoples Empowerment Group
8	Dr. Y. V. Verma	Director, HR & MS	LG Electronics India Pvt. Ltd
9	Mr. Rajeev Karwal	Founder Director Milagrow	Business Knowledge Solutions
10	Mr. Navnit Singh	HR Partner	Heidrick & Struggles
11	Mr. Chandan Chatteraj	Vice President	The Oberoi Group
12	Mr. Yashwant Mahadik	Vice President HR (South Asia Pacific)	Johnson & Johnson Medical India
13	Mr. Rajesh Pant	Former CEO	Percept Advertising
14	Mr. Xavier Prabhu	Director & CEO	PR Hub
15	Mr. Rohit Suri	Executive Director, HR	Turner International (India)
16	Ms. Sangamitra Ghosh	Former Director, HR	Zee Networks

**Frequency of the Board Meetings and Academic Advisory Body.**

Minimum 4 in a year

## Organisational chart and processes



### **Nature and Extent of involvement of faculty and students in academic affairs/improvements.**

The faculty and the students are involved in academic activities very actively. Faculty is involved into consultancy and training which in turn raised the standard of teaching. The teaching methodologies used by faculty are highly participative and application oriented.

Students are encouraged to undertake live projects. Students have access to database over 10,000 journals in database & in Digital Library.

## **IV. PROGRAMMES**

### **Name of the Programmes (Full Time) approved by the AICTE.**

1. Post Graduate Diploma in Management (PGDM) in Marketing
2. Post Graduate Diploma in Management (PGDM) in Finance
3. Post Graduate Diploma in Management (PGDM) in Insurance & Risk Management

### **Name of the Programmes (Part Time) approved by the AICTE.**

NONE

### **Name and duration of programme(s), if any, not approved by AICTE and being run in the same campus.**

NONE

**For each Programme the following details are to be given:**

**Name: Post Graduate Diploma in Management (PGDM) in Marketing**

Number of seats	60
Duration	2 years
Cut off mark for admission during the last 2 years.	
Fee	3.5 lacs per year
Placement Facilities	100% placements

**Name: Post Graduate Diploma in Management (PGDM ) in Finance**

Number of seats	60
Duration	2 years
Cut off mark for admission during the last 2 years.	
Fee	3.5 lacs per year
Placement Facilities	100% placements

**Name: *Post Graduate Diploma in Management (PGDM) in***

***Insurance & Risk Management***

Number of seats	60
Duration	2 years
Cut off mark for admission during the last 2 years.	
Fee	3.5 lacs per year
Placement Facilities	100% placements

**Campus placement in last two years with minimum salary, maximum salary and average salary.**

100 % placements	
Minimum salary:	Rs.3.5 lacs
Maximum Salary:	Rs.9.2 lacs
Average salary:	Rs.4.5 lacs

**Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of AICTE approval.**

NONE

Details of the Foreign Institution/University:

Name of the University/Institution

Address

Website

Is the Institution/University Accredited in its Home Country

Ranking of the Institution/University in the Home Country

Whether the degree offered is equivalent to an Indian degree?

if yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and jobs both within and outside the country.

Nature of Collaboration

Conditions of Collaboration

Complete details of payment a student has to make to get the full benefits of collaboration.

For each Collaborative/affiliated Programme give the following:

Programme Focus

Number of seats

Admission Procedure

Fee

Placement Facility

Placement Records for last two years with minimum salary, maximum salary and average salary

Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic/Foreign Institution

has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16th May, 2005.

## **V. FACULTY**

Number of faculty members:

- Permanent faculty : 28
- Visiting faculty : 22
- Adjunct faculty: 11
- Guest faculty : 80 (The guests who come from industry for addressing the students)

**Profile of each faculty with qualifications, total experience, age and duration of employment at the institute concerned.**

Given in the main institute website.

**Number of faculty employed and left during the last two years**

5

**Profile of Director/Principal with qualifications, total experience, age and duration of employment at the institute concerned.**

Given in Item II of Mandatory Disclosure

**Whether student assessment of faculty is in force.**

Yes

**VI FEE Rs. 3.5 lacs per year**

Details of fee, as approved by State Fee Committee, for the Institution.

Time schedule for payment of fee for the entire programme.

Fee waivers granted with amount and name of students.

Number of scholarships offered by the institute with the name of students, duration and amount.

Criteria for fee waivers/scholarships.

Estimated cost of Boarding and Lodging in Hostels.

**VII. ADMISSION**

Number of seats sanctioned with the year of approval.

- Valid for two academic years from 2008-09 : 180
- One time approval for regularization : 120

Number of students admitted under various categories each year in the last two years. 360

Number of applications received during last two years. 5000

**VIII. ADMISSION PROCEDURE**

**Mention the admission test being followed, name and address of the Test Agency and its URL (website).**

ISB&M Admission Test. Also Member of XAT.

Number of seats allotted to different Test Qualified candidates CAT, MAT, XAT, JMET, ATMA, CET, JEE: Not applicable  
(State conducted tests/University tests).

Calendar:

Last date for request for applications.	<b>29 January 2010</b>
Last date for submission of application	<b>29 January 2010</b>
Dates for Group Discussion (GD)/Interviews	<b>26 February- March 4, 2010</b>
Dates for announcing final results	<b>18 March 2010</b>

Release of admission list	<b>18 March 2010</b>
Date for acceptance by the candidate (time given should in no case be less than 15 days)	<b>5 April 2010</b>
Last date for closing of admission.	<b>5 April 2010</b>
Starting of the Academic session.	<b>25 June 2010</b>

The waiting list should be activated only on the expiry of date of main list  
The policy of refund of the fee, in case of withdrawal, should be clearly notified.

## **IX. CRITERIA AND WEIGHTAGES FOR ADMISSION**

Describe each criteria with its respective weightages i.e. Admission Test, GD, Interview, Academics and Experience. 25, 15, 25, 30 and 5.

Mention the minimum level of acceptance, if any, for any criteria. 50% in graduation.

Mention the cut-off levels of percentage & percentile scores (section-wise and/or total as case may be) of the candidates in the admission test who are called for GD/Interview 75%

Mention last two years cut-off percentage & percentile (section-wise and/or total as the case may be) of the candidates called for GD/Interview. 75%

Display marks scored in Test, GD, Interview etc. and in aggregate for all candidates who come for GD/ Interview etc.

**Item No I - IX must be given in information brochure and must be hosted as fixed content in the website of the Institution.**

**The Website must be dynamically updated with regard to X -XIII.**

## **X. APPLICATION FORM**

Downloadable application form, with online submission possibilities.

## **XI. LIST OF APPLICANTS**

List of candidates whose applications have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats.

## **XII. CRITERIA FOR GD/PERSONAL INTERVIEW**

Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.)

Attributes for evaluation in GD/Interview.

## **XIII. RESULTS**

Composition of evaluation team with the brief profiles of members (This information be made available in the public domain after the admission process is over)

Score of the individual candidates called for Group Discussion and Interview in each of the components including the test and in total, arranged in order of merit.

List of candidates who have been offered admission in each category.

Waiting list of the candidates in order of merit to be operative from the last date of joining of the first list candidates, category wise.

List of the candidates who joined within the date vacancy position in each category before operation of waiting list.

**Note : Suppression and/or misrepresentation of information would attract appropriate penal action.**